

# INVESTING IN CONGRESSIONAL SCHOOL

## MEANS INVESTING IN THE FUTURE

With more than 470 students enrolled, 2,200 summer campers and over 1,200 alumni, Congressional school provides a unique marketing platform to showcase your commitment to tomorrow's leaders.

	PRESENTING	PREMIER	PLATINUM	GOLD	SILVER	BRONZE
Donation Amount	15,000	10,000	7,500	5,000	2,500	1000
Sponsorships Available	1	1	2	5	15	25
School & Gala Website (3,500+ monthly visitors)	<ul style="list-style-type: none"> <li>• Linked Logo</li> <li>• Premium Placement</li> </ul>	<ul style="list-style-type: none"> <li>• Linked Logo</li> <li>• Premium Placement</li> </ul>	<ul style="list-style-type: none"> <li>• Linked Logo</li> <li>• Premium Placement</li> </ul>	<ul style="list-style-type: none"> <li>• Linked Logo</li> </ul>	<ul style="list-style-type: none"> <li>• Linked Logo</li> </ul>	<ul style="list-style-type: none"> <li>• Linked Logo</li> </ul>
Campus Digital Sign (1,000+ weekend visitors)	<ul style="list-style-type: none"> <li>• Logo + Message</li> <li>• 2 Weekends</li> </ul>	<ul style="list-style-type: none"> <li>• Logo + Message</li> <li>• 1 Weekend</li> </ul>				
Campus Banner	<ul style="list-style-type: none"> <li>• 8'x4' full Color, Branded Banner</li> </ul>	<ul style="list-style-type: none"> <li>• 6'x4' full Color, Branded Banner</li> </ul>	<ul style="list-style-type: none"> <li>• 6'x2' full Color, Branded Banner</li> </ul>	<ul style="list-style-type: none"> <li>• 5'x2' full Color, Branded Banner</li> </ul>	<ul style="list-style-type: none"> <li>• 4'x2' full Color, Branded Banner</li> </ul>	<ul style="list-style-type: none"> <li>• 3'x2' full Color, Branded Banner</li> </ul>
Ad in the School Magazine (distribution to 1800 people with digital version available)	<ul style="list-style-type: none"> <li>• 1 Full Page Color Ad OR 2 half page color ads in consecutive issues</li> </ul>	<ul style="list-style-type: none"> <li>• 1 half page color ad OR 2 one-fourth page color ads in consecutive issues</li> </ul>	<ul style="list-style-type: none"> <li>• 1/4 Page Color</li> </ul>	<ul style="list-style-type: none"> <li>• 1/8 page color ad</li> </ul>		
School Social Media Posts (1800 Followers)	<ul style="list-style-type: none"> <li>• 3 Branded &amp; Promoted Posts</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Branded &amp; Promoted Posts</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Branded &amp; Promoted Posts</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Branded &amp; Promoted Post</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Branded &amp; Promoted Post</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Branded &amp; Promoted Post</li> </ul>
Sponsor Reception With Head of School, Dr. Gordon	6 Tickets	4 Tickets	4 Tickets	2 Tickets	2 Tickets	2 Tickets
Sponsor Spotlight in School Newsletter (700+ subscribers)	<ul style="list-style-type: none"> <li>• About Company</li> <li>• Logo and URL</li> </ul>	<ul style="list-style-type: none"> <li>• About Company</li> <li>• Logo and URL</li> </ul>	<ul style="list-style-type: none"> <li>• About Company</li> <li>• Logo and URL</li> </ul>	<ul style="list-style-type: none"> <li>• Thank You Message</li> </ul>	<ul style="list-style-type: none"> <li>• Thank You Message</li> </ul>	<ul style="list-style-type: none"> <li>• Thank You Message</li> </ul>
Report of Giving Recognition (Fall 2023: 2500+ readers)	<ul style="list-style-type: none"> <li>• Feature Profile (Logo &amp; Website)</li> </ul>	<ul style="list-style-type: none"> <li>• Feature Profile (Logo &amp; Website)</li> </ul>	<ul style="list-style-type: none"> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• Yes</li> </ul>
Gala Tickets	<ul style="list-style-type: none"> <li>• 10 Gala Tickets</li> <li>• Premium Placement Reserved Table</li> <li>• VIP Reception</li> </ul>	<ul style="list-style-type: none"> <li>• 10 Gala Tickets</li> <li>• Premium Placement Reserved Table</li> <li>• VIP Reception</li> </ul>	<ul style="list-style-type: none"> <li>• 8 Gala Tickets</li> <li>• VIP Reception</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Gala Tickets</li> </ul>	<ul style="list-style-type: none"> <li>• 4 Gala Tickets</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Gala Tickets</li> </ul>
Gala Brochure (300+ attendees)	<ul style="list-style-type: none"> <li>• Full Page, Color Ad</li> <li>• Premium Placement</li> </ul>	<ul style="list-style-type: none"> <li>• Full Page, Color Ad</li> <li>• Premium Placement</li> </ul>	<ul style="list-style-type: none"> <li>• Full Page, Color Ad</li> </ul>	<ul style="list-style-type: none"> <li>• 1/2Page, Color Ad</li> </ul>	<ul style="list-style-type: none"> <li>• 1/2 Page, Color Ad</li> </ul>	<ul style="list-style-type: none"> <li>• 1/4 Page, Color Ad</li> </ul>
Logo Displayed at Gala (300+ attendees)	<ul style="list-style-type: none"> <li>• Stage Placement</li> </ul>	<ul style="list-style-type: none"> <li>• Stage Placement</li> </ul>	<ul style="list-style-type: none"> <li>• Premium Placement</li> </ul>	<ul style="list-style-type: none"> <li>• Premium Placement</li> </ul>	<ul style="list-style-type: none"> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• Yes</li> </ul>
Recognition at Gala	<ul style="list-style-type: none"> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• Yes</li> </ul>				

### Advertising Opportunities:

**Newsletter Sponsor:** Own the spotlight to draw attention to your company and grow your business with our exclusive clickable ads. Get 4 issues for \$500.

**Digital Sign:** With over 1,000 weekend visitors your message will draw attention as guests enter campus. \$100 per weekend.